

**HIGHLAND MAIN STREET MEETING**  
**Highland Town Hall- Highland, Indiana 46322**  
**APRIL 6, 2017 MINUTES**

**Call to Order**

At 6:33 PM, the Highland Main Street (HMS) meeting was called to order by President Dawn Diamantopoulos at Highland Town Hall, 3333 Ridge Road in Highland, Indiana.

**Roll Call:**

The following were present: Board Members Dawn Diamantopoulos, Marie Russo, Lola McKay, Mario DeGeorge, Doug Van Ramshorst and Redevelopment Assistant Lance Ryskamp. Board Members Julie Larson, Mary Wells and Darlene Barron were absent. Also, present at the meeting was Michael Vanes from the Car Cruise Committee.

**Election of 2017 Officers:**

A motion was made to nominate Marie Russo as the 2017 Vice President by Doug Van Ramshorst and seconded by Lola McKay. No additional nominations were made. The motion passed on a voice vote 5-0. A motion to nominate Dawn Diamantopoulos as the 2017 President was made by Marie Russo and seconded by Doug Van Ramshorst. No additional nominations were made. The motion passed on a voice vote 5-0.

**Minutes:**

Lola McKay made a motion, seconded by Marie Russo, to approve minutes from the March 2, 2017. The motion passed 5-0.

**Town Theatre Board:**

No report.

**Explorer's Group**

No report.

**Highland Rookery**

No report

**Pop-Up Gallery**

Lance reported that First Midwest Bank is interested in having a Pop-Up Gallery at its downtown location on Highway and the bank was not likely to serve alcohol. Members suggested that perhaps Smalltown Coffee could take part in the event. Lance said he would suggest that to the bank, but they would ultimately decide what they wanted to do. The event was targeted to take place in mid-May.

**Coupon Program**

Philip McKie reported, via email, that he was working contacts provided to him and still hoped to get a coupon available for one of the remaining high school theater or concert events in May.

### **Car Cruise**

Lance reported that the contract with Thunder Road had been approved by the Redevelopment Commission at their last meeting, and that \$3,200 in sponsorships have already been obtained for the event, with \$550 in expenses incurred to date. Michael Vanes and Mario DeGeorge discussed obtaining prizes and whether T-shirts would again be sold. Lance said he would check how many T-shirts were left and what sizes they were. He said that if shirts are to be sold, close attention would be needed to make sure receipts were given for every shirt purchased and volunteers to sell them would be needed.

### **Festival of the Trail**

No report.

### **Façade Improvement Grant**

Lance reported that reimbursement for the Corporate Thread project was approved by the Redevelopment Commission.

### **Cash Mobs**

No report.

### **Municipal Parking Lot**

Lance said that John Bach was working to get funding for the project approved by the Town Council. He said that John would also look to include paving 2821 Jewett as part of the project.

### **Poet Laureate**

Lance reported that Janine Harrison had been selected as the 2017 Poet Laureate and he was issuing a press release the following day.

### **Sculpture and Art Tour of Highland**

Lance said that NIPSCO had approved the existing kiosk site on Highway Avenue across from Traditions, as the location for the sculpture's installation. He also reported that the Public Mural Call had been issued for the second downtown mural on Jewett Street, with a submission deadline of April 23<sup>rd</sup>. To date, Lance reported three artists had already responded.

### **Applications for Highland Main Street Board for 2017**

Lance reported that Cindy Rivera, the Chamber representative to Highland Main Street, had informed him that she had resigned from the Board some time ago. He furthered reported that attempts will be made to have a new representative from the Chamber chosen.

### **Highland Main Street Ordinance**

No report.

### **2017 Work Plan**

As part of the 2017 Work Plan the HMS Mission Statement was reviewed in an effort to incorporate more clearly the "Four Points of Main Street", promoted by the State. Revisions were discussed and the Mission Statement was revised as follows: *"The mission of the Highland Main Street (HMS) is to revitalize and promote downtown Highland, Indiana. Focusing on attractions, businesses, landscape and design, HMS volunteers will serve as a*

*catalyst to make the downtown district stronger and more vibrant for residents, visitors and business owners.”* At the end of the discussion, Lola McKay made a motion, seconded by Marie Russo, to approve revised Mission Statement. The motion passed 5-0.

**Discussion**

None

**Adjournment**

The meeting was adjourned at 7:19 PM.