

HIGHLAND MAIN STREET MEETING
Highland Town Hall- Highland, Indiana 46322
July 5, 2018 MINUTES

Call to Order

At 6:32 PM, the Highland Main Street (HMS) meeting was called to order by President Dawn Diamantopoulos at Highland Town Hall, 3333 Ridge Road in Highland, Indiana.

Roll Call:

The following were present: Board Members Dawn Diamantopoulos, Lola McKay, Julie Larson, Mary Wells, Doug Van Ramshorst, Marie Russo and Redevelopment Assistant Lance Ryskamp. Board Members Mario DeGeorge and Darlene Barron were absent. Also present was Joris Nefs, Nan Mason, and Ira Van Ramshorst.

Minutes:

Marie Russo made a motion, seconded by Lola McKay, to approve minutes from the June 7, 2018. The motion passed on a voice vote 6-0.

Festival of the Trail

Lance reported on the number of art vendors with booth spaces to date. Mary raised a question concerning someone who worked with cross-stitching, and whether that type of vendor would be permitted. A discussion ensued and it was determined that vendors sought would include fine arts and artisans. Mary was asked to have the prospective vendor forward pictures of her work to Dawn, who as event curator, would make a determination as to eligibility.

Highland Rookery

No report.

Pop-Up Gallery

No report.

Coupon Program

No report.

Car Cruise

No report.

Façade Improvement Grant

No Report.

Cash Mobs

No report.

Municipal Parking Lot

No report.

Poet Laureate

Julie reported that she had contacted Alaina Polen about getting volunteers to assist in placing sidewalk poetry in downtown during the "Christmas In July" promotion.

Sculpture and Art Tour of Highland

Dawn asked if it had been yet determined who controls the area on Jewett Street near the library, which could be a possible sculpture site. Lance reported that he was told that the site was under the control of Public Works. Lance also suggested that sites along Highway Avenue, east of Kennedy, be considered in areas where diseased trees were removed, especially those right near the Highway/ Kennedy intersection. Lance reported that the Redevelopment Director, suggested that Main Street assist to work on preparations for the first mural on Highway Avenue in conjunction with the South Shore CVA. The board members agreed with the idea of first contacting Judith Mayer, who was the artist who created the Highland South Shore poster, to see if she would be interested in accepting a commission to paint the new mural. Lance said he would contact Judith Mayer and find out whether she was interested.

Last Call For Summer- August 11th

Lance provided the Board with an entertainment lineup and income/ expense report to date, including projected costs for insurance and security. A discussion ensued about possible musical acts and equipment that would be needed. Doug and Julie said they would approach HGS Music to see if any of the equipment could be donated.

Lance reported that while multiple Highland restaurants had originally expressed interest in being food vendors, no one had submitted an application to date. He said he continue to reach out to several restaurants in the hope they would participate.

Lance reported that to date, \$950 in sponsorships had been pledged and he hoped that Main Street could find a Highland printer to provide and in-kind sponsorship for printing posters. Julie said she would follow-up with local printers.

"Christmas In July"

Nan Mason reported that she had visited downtown businesses and about 17 businesses were interested in participating. She asked whether one business could use their adjacent parking lot to have vendors and merchandise. Lance advised her that would not be permissible. Nan Mason said she was going to talk to Highland Guitar Store (HGS) to see if there were any musicians who could perform acoustical music in downtown.

Adjournment

With no further business, Doug made a motion, seconded by Julie, to adjourn. It passed on a voice vote 6-0. The meeting was adjourned at 7:51 PM.