

HIGHLAND MAIN STREET MEETING

Highland Town Hall- Highland, Indiana 46322

Wednesday, January 10th, 2024

The Highland Main Street Bureau met in a Public Meeting held in person in the Town Council Chambers at Highland Town Hall on Wednesday, January 10th, 2024. At 6:13, the Highland Main Street (HMS) meeting was called to order by President Alex Robertson.

Roll Call: Teri Yovkovich, Ben Reinhart, Diane Barr Roubos, James Roubos, Alex Robertson, Sandy McKight, Ben Tomera, (Renee Reinhart-excused)

Not present: Rhonda Bloch, Al Simmons, Sandy Ray or Kathy Smailis.

Also Present: Redevelopment Director Maria Becerra, Jeff Rosignol.

Minutes: The members voted all in favor to approve the minutes from the November 8th & November 15th meetings. Motion made by Diane and seconded by Ben.

Election of Officers for 2024:

Nomination for Rhoda Bloch as President made by Teri Yovkovich, seconded by Ben Reinhart. A nomination for Sandy McKnight as Vice President was made by Jim Roubos, seconded by Diane Roubos. Majority voted for Rhonda Bloch as President, Sandy McKnight as Vice-President and Ben Tomera as Secretary.

Discussion:

New Business – 2024 Activities. James Roubos would like to see if **proper signage** be installed for the Downtown, how to get to downtown. The 4 corners Ridge/Cline Kennedy North and South and Indianapolis. Would need to get funding from the Town Council. Also getting **social media** that would cover a 50-mile radius to bring business downtown and therefore bring in more sales taxes. Could the group talk about the starting time of the meetings.

Alex stated that the Council would like to see more things happening downtown. More Big Crawls, maybe a couple of time a year. Also a Christmas Mart. James suggested having vendor selling like they do at the Lincoln Center, garage sales, setting up in front of the shops for a fee. Art shows, Book fairs to bring people traffic downtown.

Maria discussed the place making grant for 2024 with the intent to apply for a downtown mural.

Old Business -

Decorative Lighting for downtown. Alex reported that it would be around \$4,000 for Highway from Kennedy to 5th. He checked into height requirements and some logistics. Town Council would have to provide the funding.

Adjournment: The meeting was adjourned at 6:50 P.M.