

REDEVELOPMENT DEPARTMENT
HIGHLAND MAIN STREET BUREAU (Sec.14.15)

MINUTES HIGHLAND MAIN STREET BUREAU February 21, 2024

Meeting called to order 6:35

1. Rhonda Bloch - President
2. Sandy McKnight - Vice President
3. Ben Tomera – Secretary
4. Alex Robertson – Town Council Liaison & Executive Appointment
5. Ben Reinhart excused
6. Renee Reinhart excused
7. Diane Barr Roumbos
8. James Roumbos
9. Al Simmons
10. Kathy Smallis
11. Teri Yovkovich
12. Sandy Ray
13. Laura Pilewski – excused

Also present: Maria Becerra, Redevelopment Director

- **Introduction/presentation** Food Truck Vendor Golden Dome Pizza Co.
- **Introduction/presentation** request Carlton (musician) for future events

Minutes were approved for January 10TH, 2024 meeting, all in favor, none opposed.

Discussion on a 2023 Event Insurance 2023 invoice payable in 2024. The Brown Insurance bill -for the Big Crawl in August Event Insurance of \$511, was paid out of the Community Events funds. The Community Event BBQ bill is still outstanding and it was suggested Main Street pay for this bill since they were comparable, except for a few dollars more, Invoice #431 for \$606. The majority of the membership voted not to pay from the Main Street 2024 budget. Redevelopment Director will check into how to handle this situation and pay the Insurance bill. Jim and Diane Roumbos abstained.

- **2024 Activities** – Discussion on the Essay Contest and dates to have it. Next meeting decide on a Theme.
- **Easter Egg Hunt Adult** – each business will do themselves the day of the Crawl.
- **Suggestion for an activity for Grandparents Day in September 6,7,8 – Jim to take that on.**
- **Makers Market** – Trying to see when Zandstra will have their event. Maybe combine with the October Open House Saturday. No Refunds
- **Big Crawl** – Discussion and suggestion, nothing finalized keep it on Tuesday, make those bigger. One in June, One in July and one in August. Might not have the money to support all three. Need to check into the costs of the Big Crawl last year. June 25th bid crawl?
- **Christmas Market** – December could be a collaborative event

- **Thursday Market Application** review/revise application and the Name, decide next month, set-up start at 3:00, start up at 4:00 break down 7:30 close 8:00. No fee 3 time no show up you are not allowed back.
- **Small business Saturday November**
- **Downtown lights** – Alex waiting for more quotes this will go through the Town Council `funding.
- **Changing the Time** for the monthly meetings, keep the same 6:00
- **Social Media/Marketing Downtown** - check with Legal

Motion: was made by Renee Reinhart to adjourn, seconded by Ben Reinhart, all were in favor.
8:00 P.M.