

REDEVELOPMENT DEPARTMENT
HIGHLAND MAIN STREET BUREAU (Sec.14.15)

MINUTES HIGHLAND MAIN STREET BUREAU March 13, 2024

Meeting called to order 6:35

1. Rhonda Bloch - President (excused)
2. Sandy McKnight - Vice President
3. Ben Tomera – Secretary
4. Alex Robertson – Town Council Liaison & Executive Appointment
5. Ben Reinhart excused
6. Renee Reinhart excused
7. Diane Barr Roubos excused
8. James Roubos
9. Al Simmons
10. Kathy Smailis
11. Teri Yovkovich
12. Sandy Ray
13. Laura Pilewski

Also present: Maria Becerra, Redevelopment Director

Minutes February 21, 2024, motion by Alex Robertson, seconded by Ben Tomera, all were in Favor, minutes approved.

- **2024 ACTIVITIES** – Director Becerra stated that the Park Dept will be finalizing the Summer Brochure. She handed out the breakdown of the expenses for Big Crawl 2023, total was \$3,387 also the Makers Market was \$427. This gives you an idea as far as having 3 crawls this year this year.
 - **Thursday Market** Teri Yovkovich, started a discussion, on the Thursday Market in terms of start dates and times for the event. Motion made by Teri Yovkovich, for the Thursday Market, to start in May 9th and ending in Sept 26th. and seconded by Alex Robertson. All were in favor.
 - **Big Crawl** Discussion on having 3 Bid Crawls this summer. Alex Robertson made a motion to have 3 Big Crawls, dependent on additional appropriations, on the last Tuesday of the month, starting on June, July & August. Seconded by Kathy, all were in favor motioned passed.
 - **Makers Market** – would like to coordinate on the same day as the Fire Dept. Open House
 - **Essay Contest** - Discussion on theme, date deadlines and other details. Alex Robertson made a motion, Theme to be What would I do to improve Downtown Highland, and April 24th submission deadline, prizes, \$100, \$50 and \$25. Motion seconded by Al Simmons. All were in favor motion passed.
- **Community Garden** Discussion on what Renee would like a vote on 3 items, order reusable veggie vouchers. Al Simmons made a motion, Alex Robertson made a second, all were in favor motion approved. Next to purchase cattle fence panels, estimated cost \$131. Alex Robertson made a motion to approve the purchase of the cattle panels, seconded by Teri Yovkovich, all

were in favor, motion passed. Next, Neighbors for Sustainability are working to get a free bench with the recycled plastic bags. Would like a motion to have the bench placed at the community garden. Teri Yovkovich made a motion, seconded by Alex Robertson, all were in favor, motion passed. Sandy asked if this budget comes from Main Street. Director Becerra said, no Community Garden has their own budget, all from donations. Also, we will get emails out, to the local restaurants, who participate in the Crawls, as to what they might want grown in the garden for their use. Also asking for a dinner in the garden and maybe the Olive Oil business could do a demonstration of their products. Sandy Ray said ok, they like the idea. We would ask the Pizza truck vendor to come out.

- Director Becerra, did reach out to the Chamber to ask about big events in Town that Main Street could take advantage of. There will be a fast pitch ball world series are July 16th to the 21st. So think about what Main Street can offer on those dates to increase traffic downtown, in terms of shopping or eat.

Lighting for Downtown – Alex Robertson quotes received, to do Highway Ave. to 5th, supported string lights going from pole to pole installed, is \$14,500, Jewett Kennedy to 4th \$11,115, Jewett to 5th, 14,517. Or Jewett to 4th \$12,217. This is just regular Bistro lighting soft white, that would be up all year. Waiting for Hyre Electric quote. Sweeney, quoted somewhere around \$110 a sq ft installed. He believes that this amount is in line with what the Council may want to spend on this type of project. So we can take on as a Main Street activity or have the Council take it on.

Sandy McKnight, asked for anyone who may have time to volunteer for Highland's Community Events, volunteers are needed.

Teri Yovkovich made a motioned to adjourn, seconded by Ben Tomera, all were in favor.
Meeting adjourned at 6:47 P.M.